



## Semifinal- September 17

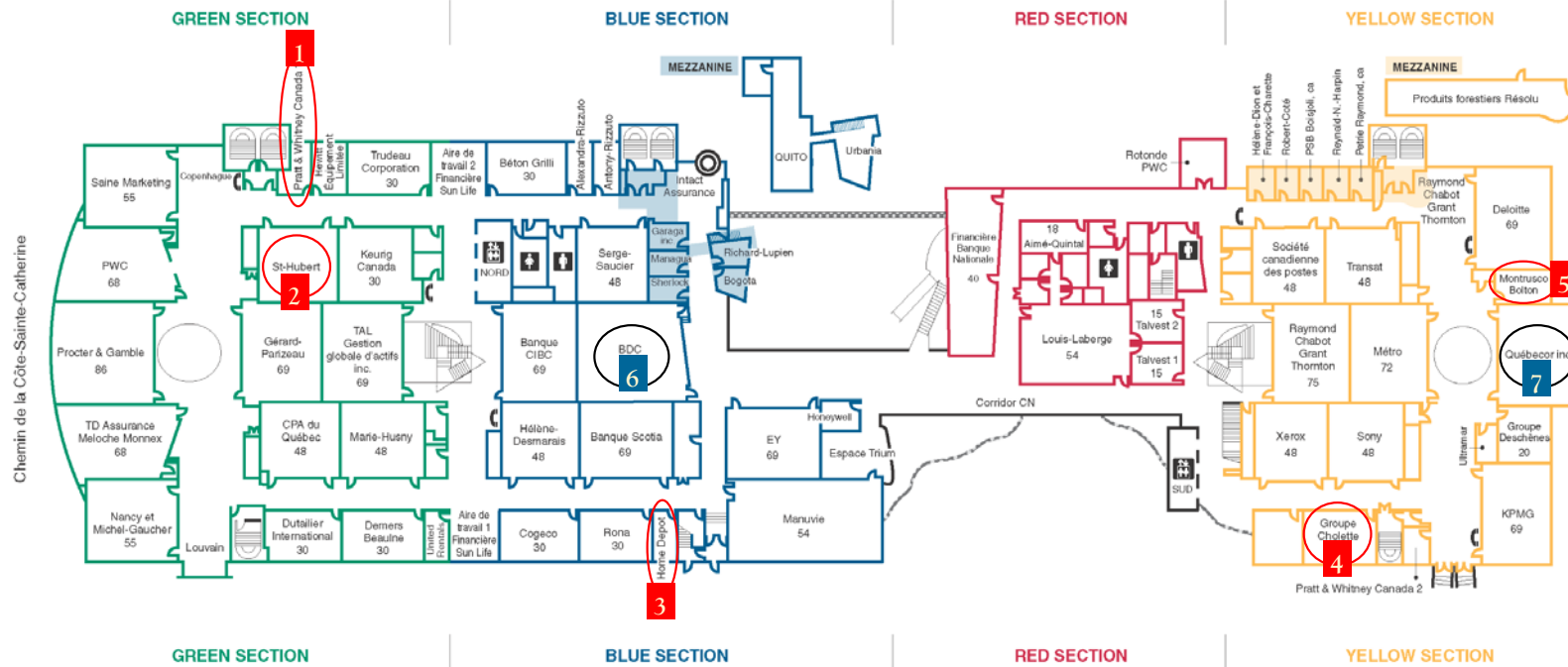
Room	Pratt&Whitney Canada 1	Home Dépôt	Montrusco Bolton	Groupe Cholette	St-Hubert
<b>Jury panel</b>  Parallel sessions in 5 Rooms at HEC Montreal, 3000, chemin de la Côte Sainte Catherine, H3T 2A7	<b>1. Christopher Baenninger</b> , President of NewBase Media <b>2. Bruner Noziere</b> , Manager of Incubator Groupe3737 <b>3. Rahnuma Islam Meem</b> , Professor at Daffodil International University <b>4. Claudia Beatriz Enríquez Hernández PhD.</b> , Professor at Universidad Veracruzana <b>5. Musabbir Chowdhury PhD.</b> , Professor at Niagara College Canada	<b>1. Rislaine Benfelkat</b> , Cofounder and General Manager at Ma MobiClinique <b>2. Tanya Giannelia</b> , MBA, Ph.D. Candidate HEC Montreal <b>3. Graciela López Orozco PhD.</b> , Professor at Universidad Veracruzana <b>4. Ángel Homero Mora Brito PhD.</b> , Professor at Universidad Veracruzana <b>5. Veronica Itzel Lopez Castro</b> , Professor at Universidad Anáhuac	<b>1. Jean-Michel Champagne</b> , Sustainable development manager at HEC Montreal <b>2. Mabel-Paola Gonzalez-Pacheco</b> , Founder of El negro está de moda <b>3. Ludivine Ventura</b> , Analyst, SVX Quebec, <b>4. Amelia Sánchez Espinosa PhD.</b> , Professor at Universidad Veracruzana <b>5. Jorge Martínez Cortés PhD.</b> , Professor at Universidad Veracruzana	<b>1. Tiberius Brastaviceanu</b> , Founder of Sensorica <b>2. Luis-Felipe Cisneros-Martinez</b> , Professor at HEC Montreal <b>3. Émile Roux</b> , General Director at Société de Développement Social <b>4. Flor del Carmen Daberkow Hernández PhD.</b> , Professor at Universidad Veracruzana <b>5. María Esther Fragoso Terán Phd.</b> , Professor at Universidad Veracruzana	<b>1. Thibaud Joubert</b> , Chief Sales Officer, ECOTIERRA <b>2. Sidiki Sow</b> , Founder and president of ProtERA <b>3. Nguyen Pham</b> , Manager, EY <b>4. Juan Manuel Fragoso Terán PhD.</b> , Professor at Universidad Veracruzana <b>5. Carmen Hernández Cruz</b> , Professor at Universidad Veracruzana
8h00-9h00	Judges' meeting				
9h00-9h50	Inspora	Flo Collective	ATC	Estacion Meiquer	Skills-chain
9h50-10h00	Judge briefing	Judge briefing	Judge briefing	Judge briefing	Judge briefing
10h00-10h50	Freya	Behuman	The Sink	Klir	Spectrum
10h50-11h00	Judge briefing	Judge briefing	Judge briefing	Judge briefing	Judge briefing
11h00-11h10	Break	Break	Break	Break	Break
11h10-12h00	InnovaMex	Luce Vacation	Connex	Eagle-i	Turquoise
12h00-12h10	Judge briefing	Judge briefing	Judge briefing	Judge briefing	Judge briefing
12h10-13h10	Lunch				
13h10-14h00	HumaNuts	Medisure	You Plus	Muro Zalvec	Biobook
14h00-14h10	Judge briefing	Judge briefing	Judge briefing	Judge briefing	Judge briefing
14h10-15h00		Safe-Bit			
15h00-15h10	Judge briefing	Judge briefing	Judge briefing	Judge briefing	
15h10-15h20	Break	Break	Break		
15h20-17h00	Judges' meeting to select the top 3 among the 5 best from 5 rooms				

**HEC Montréal**  
**Édifice Côte-Sainte-Catherine**

3000, chemin de la Côte-Sainte-Catherine  
 Montréal (Québec) H3T 2A7

**MAP OF CLASSROOMS AND STUDY ROOMS**

**1<sup>ST</sup>**  
**FLOOR**



The figure registered below the name of the room indicates the number of available places.  
 SDG-11603 November 2017

**Mockup Presentations & Semi-final pitches**

- Pratt & Whitney Canada 1 (1)    St-Hubert (2)
- Home Depot (3)                      Groupe Cholette (4)
- Monrusco Bolton (5)

**Conferences**

- BDC (6)                      Quebecor inc (7)