



Team: _____

Total scores: _____

· Attention		
o Punch to draw audience's attention (max 10 points)		
o Significance of social problems to be addressed (max 10 points)		
o Credibility (max 10 points)		
Sub total (max 30 points)		
· Satisfaction		
o Effectiveness of the solution to the social problems (max 10 points)		
o Cohesive business model (max 20 points)		
o Effectuation: fit between the entrepreneurial resources and business model (max 10 points)		
o Innovation and creativity (max 10 points)		
Sub total (max 50 points)		
· Delivery/creative impact		
o Extemporaneous (5 points)		
o Professionalism (max 5 points)		
o Presentation Flow: well organized/easy to follow; use clear transitions; etc. (max 10 points)		
Sub total (max 20 points)		

Comments